



RULES OF THE 4TH TOURIST PHOTOGRAPHY COMPETITION ASOCIACIÓN ALICANTE COSTA BLANCA TURISMO Y CRUCEROS.

IV EDITION. AUGUST 2024

1.- Call for entries.

The Alicante Costa Blanca Tourism and Cruises Association is promoting and organising the 4th Edition of the Tourism Photography Competition related to Cruise Tourism with Alicante and the Costa Blanca as destination.

The aim of the contest, national and international, is the promotion and dissemination of **#alicante** and **#costablanca** as well as encourage the permanent memory of our land and increase the influx of visitors and tourists to our city and province.

This idea was born inspired by the inexhaustible amount of resources that **#alicante** **#costablanca** offers, not only to tourism, and especially to the cruiser who visits us and becomes a faithful prescriber of our environment, but also to the privileged conditions that **#alicante** **#costablanca** offers for investment and economic and social dynamization.

2.- Participants.

Any person over 18 years of age may participate in this Photography Competition, with the exception of the members of the jury, as well as members of the organisation that organises this Competition and their direct family members, provided that they comply with the terms and conditions of the competition as set out at <https://alicantecruisetourism.com/iv-concurso-de-fotografia-turistica-asociacion-alicante-costa-blanca-turismo-y-cruceros/>.

3.- Theme.

The main theme will be the images freely understood by their author referring to their stopover or embarkation in Alicante and the Costablanca in 2024, which either contemplates their arrival or departure to/from the Cruise Terminal of the Port of Alicante, as well as images produced with reference to **any space or corner of Alicante and the Costablanca**, especially in terms of the dissemination and promotion of its gastronomy, cultural heritage, commerce, hotel stays, transport, fiestas, beaches, natural spaces, customs, crafts, routes, nautical activities... **indicating the date, place, the name of the Cruise on which the arrival took place and the Shipping Company, always and in any case, when opting for the two modalities. Option A and Option B.**

4.- Nature of the promotion and persons entitled to participate.

- Participation is free of charge.
- All natural persons over 18 years of age from any country are considered participants or contestants.
- Each participant may submit a maximum of 3 photographs or images, which do not necessarily have to be unpublished, but must not have been presented or awarded in any other photographic competition. The content of the photographs must be related to the theme of the competition.
- The participants are fully responsible for being the sole authors, for the absence of third party rights, as well as for any claim for image rights on the images submitted to the competition.
- The photographs or images may not be altered electronically or by any other means. Photomontages will not be accepted.
- Photographs shall be submitted to this Competition only in digital files, in JPG or TIF format, in colour, exclusively in horizontal format. They shall have a maximum size of 1920 pixels on the longest side and a maximum weight of 2MB (at 72 dpi), without the addition of frames, borders, signatures, watermarks or captions.

5.- Form of presentation. *Two options.*

Option A)

They shall be sent to the following e-mail address: info@alicantecruisetourism.com indicating **the following data:**

- Title of the photograph
- Date and place where the photograph was taken.
- Name of the cruise ship on which the arrival in Alicante Costablanca takes place, and the shipping company in 2024.
- Name and surname of the author.
- Date of birth
- ID or Passport Number of the participant.
- Address, post code, town, province, country.
- Contact telephone number.
- E-mail address (e-mail)

By participating in this competition, the author of the photographs authorises the exhibition and publication of the same in any of the communication channels of the *Alicante Costa Blanca Tourism and Cruises Association*

Option B)

Purpose: to encourage the participation of cruise passengers in the social networks of the Association and consequently the dissemination and promotion of tourism in Alicante Costa Blanca.

Any natural person, over 18 years of age, who has an *Instagram* account and who participates in accordance with the terms of this competition during the period of validity of this competition, may participate in the competition.

Instagram is a mobile social network.

Instagram does not participate in, administer or guarantee this competition in any way.

Participation implies that the entrant has an *Instagram* account and in turn respects the terms and conditions of this social network (<http://instagram.com/legal/terms/>) Furthermore, in order for the participation to be validated, this profile has to be obligatorily public, otherwise the photographs of the participants could not be accessed.

Requirements:

Upload an image or photograph to Instagram, according to the theme established in point 3, without filters, and indicating the date, place, the name of the Cruise on which the arrival took place and the Shipping Company.

The image or photograph must be tagged with three of these hashtags:

#alicantecostablanca #alicantecostablancaturismoycruceiros #horizonteAlicanteCostablanca #Alicante #CostaBlanca #ComunitatValenciana.

Only images published from Instagram that have been correctly tagged with at least three of the hashtags mentioned in the previous paragraph will be accepted, and **always mentioning the Alicante Costa Blanca Tourism and Cruises Association on its Instagram network: @alicantecruisefriendly.**

6.- Date of submission.

The deadline for submitting or publishing photographs or images will be as follows:

1 August 2024 to 31 December 2024.

Photographs will not be accepted after this date. 31 DECEMBER 2024.

7.- Jury. Judging.

The Jury will be made up of two people of recognised prestige in the field of photographic and/or artistic art, two from the tourist promotion of cruise tourism in Alicante Costa Blanca, and an associate belonging to the *Alicante Costa Blanca Tourism and Cruises Association*, who will select the thirty finalist photographs or images based on criteria of creativity, promotion of Alicante Costa Blanca, and technical quality, and whose winning photograph will be made public at the Fitur Fair in Madrid next year 2025.

The jury reserves the right to interpret the terms and conditions of this competition and to resolve any cases not covered, according to its best judgement.

The Jury's decision will be expressly communicated by the organisers to the prize-winner. In the same way, the *Alicante Costa Blanca Tourism and Cruises Association* will disseminate this information to the media and the Association's own channels, such as its website and social networks.

The Jury reserves the right to declare the prize set out in the following section void, if the photographs or images, in its opinion, are of sufficient merit, or if the number of photographs or images does not reach the minimum required.

8.- Prize.

A one-week trip for two people to Alicante Costa Blanca, including accommodation, guided tours of the city and its province on a half-board basis. The date must be between March and June 2025.

9.- Copyright and Other Considerations.

The winning photograph or image will become the property of the *Alicante Costa Blanca Tourism and Cruises Association*, which reserves all rights over it.

The thirty photographs most highly valued by the jury, the finalists, will be exhibited on the website of the *Alicante Costa Blanca Tourism and Cruises Association* www.alicantecruisetourism.com and disseminated through its communication channels.

The intellectual property of the thirty finalist photographs will remain the property of the author. The *Alicante Costa Blanca Tourism and Cruises Association* will have to include the name of the author in future diffusions or promotions through its communication channels and social networks or any other digital media.

The *Alicante Costa Blanca Tourism and Cruises Association*, the organising entity, will reject any type of request that could be made with commercial interests by third parties, such as transfer, loan, exploitation, sale, etc. of the personal data of the contestants, as well as of the images submitted by them to the competition.

Participants must be the sole owners of the copyright and other intellectual property rights of the photographs submitted to the competition, and shall be fully responsible for ensuring that there are no third party rights over the photographs or images submitted, as well as for any claim for image rights, exonerating the organisation from any liability.

The personal data provided by participants or contestants will be treated in accordance with the provisions of Regulation (EU) 2016/679 of 27 April 2016 (GDPR) and Organic Law (ES) 15/1999 of 13 December (LOPD), and any contestant may exercise their rights of access, rectification and cancellation by contacting gestion@alicantecruisetourism.com for communications related to the LOPD/GDPR.

10.- Acceptance of the Rules.

Participation in this Competition implies full acceptance of each and every one of these rules and the unappealable decision of the Jury.

