



ALICANTE
POR EL TURISMO DE CRUCEROS

RULES FOR THE II TOURIST PHOTOGRAPHY CONTEST ASOCIACIÓN
ALICANTE COSTA BLANCA TURISMO Y CRUCEROS
AUGUST 2022

1.- Call

Asociación Alicante Costa Blanca Turismo y Cruceros [Alicante Costa Blanca for Cruise Tourism Association] promotes and organizes the II Edition of the Tourist Photography Contest related to Cruise Tourism with destination Alicante Costablanca.

The purpose of this international contest is to give a boost to #alicantecostablanca and to make it known, as well as promoting the permanent remembrance of our land and increasing the number of visitors and tourists to our city and province.

The birth of this idea was inspired by the outstanding number of inexhaustible resources that **#alicantecostablanca** offers not only to Tourism, and especially to the cruise passenger who visits us and becomes a faithful prescriber of our environment, but also to the privileged conditions provided by **#alicantecostablanca** both for investment and for social and economic dynamization.

2.- Participants

Any individual older than 18 can sign up for this photo contest, with the exception of jury members, as well as members of the entity that organizes this contest and their close relatives, provided that they abide by its rules: <https://alicantecruisetourism.com/wp-content/uploads/Rules-II-Photo-Contest-ENG.pdf>

3.- Theme

The main theme will be images freely reflected by the author referring to their stopover or embarkation in Alicante Costa Blanca in 2022, which either contemplates their arrival or departure to/from

the Cruise Terminal of the Port of Alicante, together with produced images that relate **to any area or corner of Alicante Costa Blanca**, particularly regarding the dissemination and promotion of its gastronomy, cultural heritage, commerce, hotel stays, transport, festivities, beaches, natural spaces, customs, handicrafts, routes, nautical activities...; specifying the date when it was taken, the place, the name of the cruise ship on which the arrival took place and the Shipping Company, always and in any case, when choosing one of the two modalities: **Option A or Option B (explained below)**.

4.- Nature of the promotion and people entitled to participate

- Participation is free.
- All private individuals older than 18 from any country can be considered participants or contestants.
- Each participant is allowed to submit a maximum of 3 photographs or images; they need not necessarily be unpublished, but they cannot have been submitted or awarded a prize in another photographic contest. The content of the photographs will compulsorily have to do with the contest theme.
- Participants assume full responsibility for being the only authors, for guaranteeing that no third-party rights exist, as well as for any claim linked to image rights on the images submitted to the contest.
- The photographs or images cannot be altered, neither electronically nor by any other means. Photomontages will not be accepted either.
- The photographs will be presented only in digital files, in JPG or TIF format, in color, and exclusively in horizontal format. They will have a maximum size of 1,920 larger-side pixels and a maximum weight of 2MB (at 72ppp), without adding frames, edges, signatures, watermarks or captions.

5.- Submission ways. Two options

Option A

They will be sent to the following e-mail address:

info@alicantecruisetourism.com including **the data listed below:**

- Photograph Title
- Date when —and place where— the photograph was taken
- Name of the Cruise Ship on which the arrival in Alicante Costablanca took place and Shipping Company
- Author's name and surname(s)
- Date of Birth
- Participant's *DNI* [(Spanish) National Identity Document] or Passport number
- Postal address, zip code, municipality, province, country
- Contact telephone number
- E-mail address

Taking part in this contest implies that the author of the photographs authorizes their exhibition and publication in any of the communication channels used by *Asociación Alicante Costa Blanca Turismo y Cruceros*

Option B

Purpose: encouraging cruise passengers' involvement on the Association's social network accounts and, consequently, the dissemination and promotion of tourism in Alicante Costablanca.

Participation will be possible for any private individual older than 18 who has an *Instagram* account and who, during the validity period of this contest, takes part in it pursuant to its terms and conditions.

Instagram is a mobile social network.

Instagram neither participates nor manages nor guarantees this contest in any way.

Participation entails that the contestant has an *Instagram* account and, in turn, complies with the conditions of this social network(<http://instagram.com/legal/terms/>). Furthermore, for participation to be validated, this profile must obligatorily be public; otherwise, access to participants' photographs would not be possible.

Requirements:

Uploading an image or photograph to Instagram, in accordance with the theme established in Section 3, without any filters, and specifying the date on which it was taken, the place, the name of the Cruise Ship on which the arrival occurred and the Shipping Company.

Compulsorily tagging the image or photograph with the hashtags:

#alicantecostablancaturismoycruceros #horizonteAlicanteCostablanca
#Alicante #CostaBlanca #ComunitatValenciana #AlicanteCostaBlanca

Only images published from Instagram will be accepted if they have been correctly tagged **with at least three of the hashtags mentioned** in the previous paragraph, and always mentioning the Alicante Costa Blanca Tourism and Cruise Association on its Instagram network: **@alicantecruisefriendly**.

6.- Submission dates

The period to submit or publish photographs or images will be from **August 23rd, 2022 to December 31st, 2022**

No photographs will be admitted after December 31st, 2022.

7.- Jury. Decision

The Jury —made up of two persons with recognized prestige in the fields of photographic art/photography and/or art, another two members involved in the promotion of cruise tourism in Alicante Costa Blanca, and one member of *Asociación Alicante Costa Blanca Turismo y Cruceros* — will select the thirty finalist photographs or images on the basis of **three criteria: creativity; promotion of Alicante Costablanca; and technical quality**. The winning photograph will be announced at the Madrid Fitur Fair in 2023.

The jury reserves the right to interpret the Rules for this contest and to solve those cases not covered therein according to the best knowledge of its members.

The jury's decision will be explicitly communicated to the prizewinner by the organizers. Likewise, *Asociación Alicante Costa*

Blanca Turismo y Cruceros will disseminate this information through its own media and channels, such as its website and its social network accounts.

The jury reserves the right not to award the prize established in the next section either if, in the opinion of its members, the photographs or images do not have sufficient quality to deserve it or if the number of photographs or images fails to reach a required minimum.

8.- Prize

One-week holiday for two people in Alicante Costablanca, which includes the costs of accommodation, as well as guided tours around the city and its province on a half-board basis. The chosen dates must be between March and June 2023.

9.- Copyright and Other Considerations

The prize-winning photograph or image will become the property of *Asociación Alicante Costa Blanca Turismo y Cruceros*, which reserves all rights thereon.

The thirty photographs most valued by the jury, the finalists, will be exhibited on the *Asociación Alicante Costa Blanca Turismo y Cruceros* website (www.alicantecruisetourism.com) and disseminated through its communication channels.

In the thirty finalist photographs, the authors will continue to own their intellectual property. *Asociación Alicante Costa Blanca Turismo y Cruceros* must specify the author's name in future dissemination or promotion initiatives through its communication channels and social network accounts or by any digital media.

The organizing entity —*Asociación Alicante Costa Blanca Turismo y Cruceros*— will reject any application that may be carried out pursuing commercial interests of third parties, such as the assignment, loan, exploitation or sale, *inter alia*, of contestants' personal details, as well as of the images submitted by them to the contest.

Participants must be the only holders of copyright and any other intellectual property corresponding to the photographs sent to the contest, and will assume full responsibility that no third-party rights exist on the submitted photographs or images, as

well as for any claims linked to image rights, holding the organizers harmless of any such responsibility.

The personal details supplied by participants or contestants will be treated pursuant to the provisions contained in Regulation (EU) 2016/679 of April 27th, 2016 (GDPR) and Organic Law (ES) 15/1999 of December 13th [on Data Protection] (LOPD), any contestant being entitled to exercise their rights of access, rectification and cancellation by addressing gestion@alicantecruisetourism.com for communications related to LOPD/GDPR.

10.- Acceptance of Rules

Participation in this Contest implies the full acceptance of each and every one of these rules and of the Jury's unappealable decision.



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Asociados/as.





ENTIDADES COLABORADORAS.



ASOCIACIÓN PROVINCIAL DE
HOTELERÍA Y ALOJAMIENTOS
TURÍSTICOS DE ALICANTE

